

## Vélib', Boris Bikes, Bicing, Call a Bike: Any experience to copy?

*Transport and mobility: Mobiped publishes a French handbook on public bicycles - bike sharing services toward local governments.*

### Still young services with many improvements possibilities

"If most of experiences are relevant, we observe limited tendering, rushed implementation, no cycling information on docking maps, etc... There are still underdeveloped improvements capabilities." For the Mobiped's founder, Benoît Beroud, "Cities have to define a mobility service proper to their local environment, rather than buying an existing product. It is necessary to enable one of the more significant mobility innovations of the 21st century to evolve."

### The first dedicated public bicycles handbook in French.

From now, elected and local technicians have access to a 19 pages reference book to structure their approach to implement such service. Then, they will master basic definitions and concepts, learn from French and foreign experi-

ences, discover the French legal framework, know the panel of funding solutions and will anticipate future innovations.



© Benoît Beroud

### Vélib', an experience to copy?

### Where and how to find the handbook?

The handbook is available from the 1st of August 2010, published at WEKA Editions in the collection called "Environment and Sustainable cities" - the web link is down left of this page -. This collection copy with other topics as ener-

gies, climates, air quality, biodiversity and the sustainable mobility. The initial membership costs 99 € with 33 € more each months.

### Mobiped, an independent and internationally acknowledge expertise

Member of the worldwide network WorldCityBike and expert on the European Projects NICHES and OBIS, Benoît Beroud has visited more than 35 public bicycle services in about ten countries. Among his services, Mobiped assists local government to define and plan their cycling master plan, including the implementation of a public bicycles service.

Paris, October 26th, 2010

*If you communicate about this handbook, Mobiped will be grateful to be informed and to receive a copy of your article. Thanks. Have a nice day.*



### Contact WEKA Editions

**Frédéric Volle**

@ fredericvolle@yahoo.fr

www [www.weka.fr/environnement-et-ville-durable.html](http://www.weka.fr/environnement-et-ville-durable.html)

### Contact Mobiped, Benoît Beroud

0 (033) 9 51 94 72 80  
0 (033) 6 75 50 98 89

@ benoit.beroud@mobiped.com

72 rue Jean Pierre Timbaud  
75 011 Paris, France

www [www.mobiped.com](http://www.mobiped.com)



Benoît Beroud